

DERWENT-ACC-NO: 2001-344314

DERWENT-WEEK: 200137

COPYRIGHT 2005 DERWENT INFORMATION LTD

TITLE: Advertisement information propagation method and its apparatus

INVENTOR: LIAO, X

PATENT-ASSIGNEE: LIAO X[LIAOI]

PRIORITY-DATA: 1995CN-0113790 (November 28, 1995)

PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE	PAGES	MAIN-IPC
CN 1156301 A	August 6, 1997	N/A	000	G09F 025/00

APPLICATION-DATA:

PUB-NO	APPL-DESCRIPTOR	APPL-NO	APPL-DATE
CN 1156301A	N/A	1995CN-0113790	November 28, 1995

INT-CL (IPC): G09F025/00

ABSTRACTED-PUB-NO: CN 1156301A

BASIC-ABSTRACT:

NOVELTY - The present invention provides a kind of method for spreading the advertisement information by telephone. The implementing way is that in the switchboard a carrier recorded the advertisement information is added to replace the ring back tone. When the caller has dialed the telephone number, he (she) heard first several advertisement informations until the called subscriber hooks off the telephone. The advantages are low cost, convenient, quick and wide range of spreading.

CHOSEN-DRAWING: Dwg.0/0

TITLE-TERMS: ADVERTISE INFORMATION PROPAGATE METHOD APPARATUS

DERWENT-CLASS: P85

SECONDARY-ACC-NO:

Non-CPI Secondary Accession Numbers: N2001-249346